

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .HELLER FOR SENATE
Product HELLER FOR SEN ADD
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER
PLS CFM LAURIE FOR AMY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH	5A-6A	NW3 AT SUNRISE	:30	\$300.00	11/01-11/01	1	1	1	\$300.00	
	2	W	7A-9A	TODAY SHOW	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
	3	TH	7A-9A	TODAY SHOW	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	4	F	7A-9A	TODAY SHOW	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	5	W	1P-2P	DAYS OF LIVES	:30	\$425.00	10/31-10/31	1	1	1	\$425.00	
	6	TH	1P-2P	DAYS OF LIVES	:30	\$425.00	11/01-11/01	1	1	1	\$425.00	
	7	F	1P-2P	DAYS OF LIVES	:30	\$425.00	11/02-11/02	1	1	1	\$425.00	
	8	M	1P-2P	DAYS OF LIVES	:30	\$425.00	11/05-11/05	1	1	1	\$425.00	
	9	F	7P-730P	WHEEL-FORTUNE	:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
	10	W	11P-1135P	WHEEL-FORTUNE	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	11	F	11P-1135P	WHEEL-FORTUNE	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	

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---REPORT TOTALS---

Report Totals: 11 / \$8,400.00

---SALES MONTHLY TOTALS---

Nov 12: 11 / \$8,400.00
Sales Totals: 11 / \$8,400.00
Station Totals: 11 / \$8,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$33,600	CATV	0%	KBLR	0%	KINC	0%	KLAS	25%	KSNV	25%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE